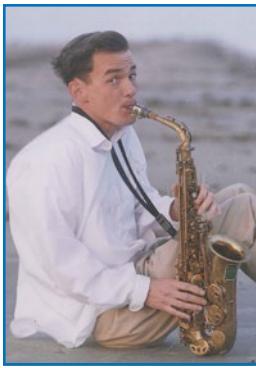


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As president and CEO of The Bell Tower on 34th since 2009, **Roger C. Igo** is responsible for thousands of successful events and has continued to perfect his business and leadership style. A former Council Cabinet member of the World Affairs Council of Houston, graduate of CEO Space International, and alumnus of the Disney Institute, Igo is devoted to sharing the lessons he has learned during his career.



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Keep On Going

The History of The Bell Tower on 34th

By Roger C. Igo



*The inspiring story of one of the
most successful venues in Houston, Texas*

In 2008, Roger C. Igo was a naïve construction contractor who lost nearly everything to a businessman whose unethical business practices made the national news. But from the devastation emerged an upscale wedding and special events venue known for its Old World beauty, accommodating staff, and events that no one will ever forget.

Keep On Going chronicles the extraordinary history of The Bell Tower on 34th, from pioneering Texans to a disastrous betrayal and a fight for the future. Founder and CEO Roger Igo candidly shares:

- ❖ The events that derailed the author's thriving company and forced him to find a new path
- ❖ Bold risks fueled by desperation and tenacity
- ❖ The critical importance of faith, prayer, and family support
- ❖ The captivating history of the land where The Bell Tower on 34th now sits and its connections to key figures in Texas history
- ❖ A few of The Bell Tower on 34th's brushes with the supernatural
- ❖ A guided tour of The Bell Tower on 34th and the elements that set it apart

From tragedy to triumph, *Keep On Going* is a story about never giving up, because sometimes, with faith and fortitude, it is possible to overcome great challenges.

"From devastating circumstances emerged one of Houston's most beautiful wedding venues. Roger C. Igo's account of The Bell Tower on 34th is a personal story of determination and grit."

—Johnny Carrabba, founder and owner of the Johnny Carrabba Family of Restaurants, including the two Original Carrabba's on Kirby Drive and Voss Road, Grace's on Kirby, and multiple Mia's Table locations. He is a sought-after public speaker, consultant, and author of the award-winning, With Gratitude, Johnny Carrabba, the company's 30th-anniversary cookbook.

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